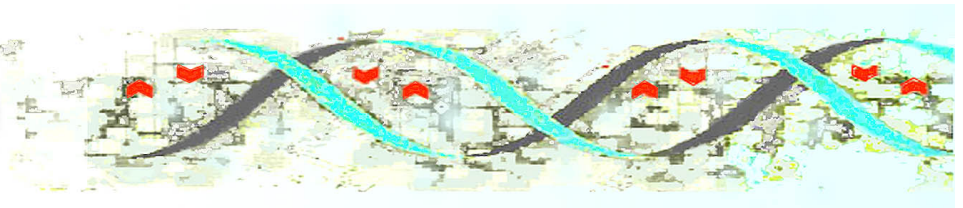


# SCIENTIFIC CONVENING

July 26-27, 2019

Newport, Rhode Island



## Hope Funds for Cancer Research

### THE CONVENING

There has been tremendous progress in understanding cellular defects and underlying causes of cancer; genetics, epigenetics, cellular mechanisms to sustain growth, and the ability to disseminate. As a result, new and exciting targeted cancer therapies have been developed. These therapies have already made meaningful improvements in patient treatment and care. The aim of the Hope Funds for Cancer Research Scientific Convening is not only to highlight recent exciting advances, but to lay the groundwork for new advances in this field by bringing the best minds in cancer research to facilitate the next golden-age of discoveries and treatments.

### ORGANIZED BY:

Hope Funds for Cancer Research: Advancing Innovative Research in Understudied Cancers

## Invited Speakers

James Allison, *MD Anderson Cancer Center*  
Imre Bartos, *University of Florida*  
Joan Brugge, *Harvard University*  
John Byrd, *Ohio State University*  
Carlos Campos, *University of Washington*  
Donald Cleveland, *UC San Diego*  
George Demetri, *Dana-Farber Cancer Institute*  
Napoleone Ferrara, *UCSD*  
Karuna Ganesh, *Memorial Sloan-Kettering Cancer Center*  
Paul Greengard, *Rockefeller University*  
William C. Hahn, *Dana-Farber Cancer Institute*  
Tyler Jacks, *Koch Institute for Integrative Cancer Research*

William Kaelin, *Dana-Farber Cancer Institute*  
Robert Langer, *Koch Institute for Integrative Cancer Research*  
Carla Kim, *Children's Hospital Boston*  
Bluma Lesch, *Yale University*  
Leanne Li, *Koch Institute for Integrative Cancer Research*  
Craig Mello, *University of Massachusetts Medical School*  
Malcolm A.S. Moore, *Sloan-Kettering Institute*  
Larry Norton, *Memorial Sloan-Kettering Cancer Center*  
Thales Papagiannopoulos, *NYU Medical Center*  
Christopher Pirozzi, *Duke University*  
John Quackenbush, *Dana-Farber Cancer Institute*  
Srivatsan Raghavan, *Dana-Farber Cancer Institute*  
Robert Roeder, *Rockefeller University*  
Rajasha Rupaimoole, *Beth Israel Deaconess*  
David Sabatini, *Whitehead Institute at MIT*  
Charles Sawyers, *Memorial Sloan-Kettering Cancer Center*  
Juan Manuel Schwartzman, *Memorial Sloan-Kettering*  
Joan Steitz, *Yale University*  
Tuomas Tammela, *Memorial Sloan-Kettering Cancer Center*  
Sohail Tavazoie, *Rockefeller University*  
Craig Thompson, *Memorial Sloan-Kettering Cancer Center*  
Robert Weinberg, *Whitehead Institute at MIT*  
Richard Young, *Whitehead Institute at MIT*  
*in formation*

### CONVENING COMMITTEE

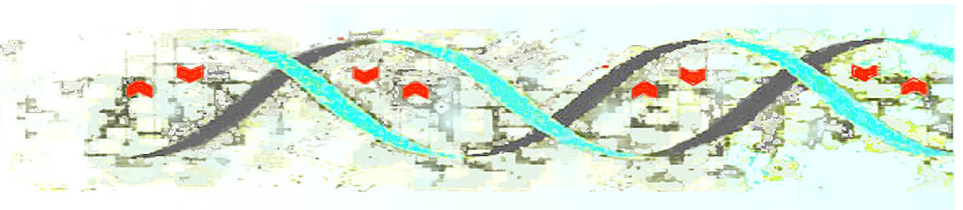
Lewis C. Cantley, Chairman, Hope Funds for Cancer Research  
Leah Rush Cann, Trustee, Hope Funds for Cancer Research  
Adrian Hobden, Trustee, Hope Funds for Cancer Research  
Andrew Mullen, Advisor, Hope Funds for Cancer Research  
Christopher Pinault, Development Committee  
*in formation*

[www.hope-funds.org/events/convening/](http://www.hope-funds.org/events/convening/)

# SCIENTIFIC CONVENING

July 26-27, 2019

Newport, Rhode Island



## Hope Funds for Cancer Research

### LOCATION

Meetings will be held at the International Tennis Hall of Fame  
Friday night dinner is held at Marble House, the legendary summer home of William K. and Alva Vanderbilt  
Saturday night dinner is held at beautiful Rosecliff mansion

### SPONSORSHIP AND UNDERWRITING OPPORTUNITIES

- cancer cell signaling and transcription
- computational biology
- RNA, RNAi, mRNA and micro-RNA
- metastasis
- translation
- precision medicine
- gene editing

The Hope Funds for Cancer Research is a non-profit organization (509 (a)(1) charity under 501(c)(3) of the Internal Revenue Service's code) that was formed in 2006 by individuals with experience in oncology, intellectual property law, investment banking, philanthropy, sociology, and the arts to fund to the most interesting and promising academic research addressing the most difficult-to-treat cancers. Hope Funds for Cancer Research provides fellowships to postdoctoral scientists who propose to work on highly innovative research projects that challenge the traditional paradigms of understanding the causes, mechanisms, progression, disease markers or risk factors of the most difficult-to-treat cancers, including (but not limited to) pancreatic, lung, liver, sarcomas, esophageal, brain, gastric, bone and ovarian cancers; and rare leukemias, lymphomas and MDS. Proceeds from all Hope Funds for Cancer Research activities, including this convening, support our research Fellows.

### SPONSORSHIP AND UNDERWRITING INFORMATION

The global network of scientists in academia, business and government is being targeted to generate a highly qualified audience from the life sciences community. Our sponsors and underwriters have the opportunity to network face-to-face with some of the leading names in the field and to build brand awareness and partnerships with international delegates.

### USE YOUR PRESENCE TO:

- Increase brand awareness via both onsite and pre-event exposure
- Enhance relationships within the life sciences community and form new ones
- Provide the possibility of forming new alliances
- Elevate your organization profile in the life sciences community
- Increase visibility in focused markets
- Communicate your message to a highly qualified scientific community

For further information on sponsorship and underwriting opportunities please contact:

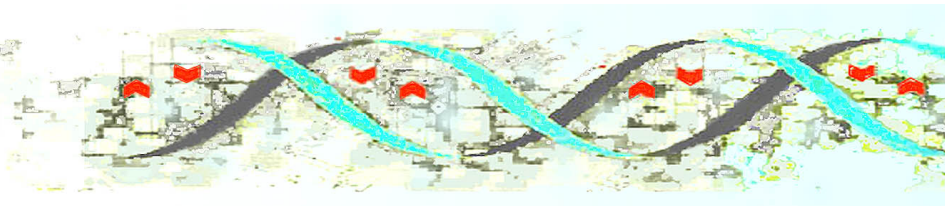
Kathleen Rendos  
Sponsorship Coordinator  
Hope Funds for Cancer Research  
174 Bellevue Avenue, Suite 208  
Newport, Rhode Island 02840  
Tel: (401) 847-3286  
Email: [Programs@hope-funds.org](mailto:Programs@hope-funds.org)

[www.hope-funds.org/events/convening/](http://www.hope-funds.org/events/convening/)

# SCIENTIFIC CONVENING

July 26-27, 2019

Newport, Rhode Island



## Hope Funds for Cancer Research

### SPONSORSHIP OPTIONS

#### PLATNUM SPONSOR

\$ 25,000

- Company acknowledgement on all official convening support signs, program, webpage and on all marketing collateral
- Complimentary registration for six (6) delegates
- One set of promotional materials included in registration material
- Special recognition on the convening webpage and program book with your company logo
- Recognized sponsor of the convening lanyards with your company logo on the lanyard
- Your company logo on A1 sized foam-backed posters where the breakfasts and lunches will be taking place
- Six (6) seats at the private lunch during the convening
- Six (6) seats at the Dinner with speaks on Friday, July 26 at Marble House
- Four (4) seats at the Saturday, July 27 private dinner with 2019 Award of Excellence winners at Rosecliff

- Special recognition on the convening webpage and program book with your company logo
- Your logo on all delegate badges
- Four (4) seats at the private lunch during the convening
- Four (4) seats at the Dinner with speaks on Friday, July 26 at Marble House
- Two (2) seats at the Saturday, July 27 private dinner with 2019 Award of Excellence winners at Rosecliff

#### SILVER SPONSOR

\$ 10,000

- Company acknowledgement on all official convening support signs, program, convening webpage and on all marketing collateral
- Complimentary registration for three (3) delegates
- One set of promotional materials included in registration material
- Special recognition on the convening webpage and program book with your company logo
- Recognized sponsor of one of the refreshment breaks of the convening:
  - Your company logo on available accessories (e.g. napkins, coasters etc)
  - Your company logo on A1 sized foam-backed posters where the breakfasts will be taking place

#### GOLD SPONSOR

\$ 15,000

- Company acknowledgement on all official convening support signs, program, convening webpage and on all marketing collateral
- Complimentary registration for four (4) delegates
- One set of promotional materials included in registration material

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# SCIENTIFIC CONVENING

July 26-27, 2019

Newport, Rhode Island



## Hope Funds for Cancer Research

### ADDITIONAL SPONSORSHIP OPPORTUNITIES

Promotion exposure for our sponsors includes:

Listing of your company name and logo in the program booklet  
Listing of your logo and company name, short description and link through to your company webpage on the convening webpage

See below for additional specific benefits and exposure

### BRANDING AND VISIBILITY

DELEGATE BAG \$ 5,000

Have your company logo on the highly valued delegate bag. Used long after the event this will ensure long lasting visibility for your company.

LANYARDS \$ 4,500

Your company logo on the woven convening lanyard given to each delegate and worn throughout the convening.

DELEGATE BAG INSERT \$ 1,500

Your promotional material can be inserted into each delegate bag given to participants on site. This applies to light weight materials only – books etc. will not be inserted into delegate bags.

Materials must be produced and provided by you and should be sent to the Sponsorship Coordinator in time for insertion – specific dates and quantities will be provided.

### NETWORKING OPPORTUNITIES

COFFEE BREAK \$ 2,500

- Sponsorship of one of the convening refreshment breaks
- Your company logo on available accessories (eg. napkins, coasters etc)
- Your company logo on A1 sized foam-backed posters where the breaks will be taking place
- Delegate bag insert

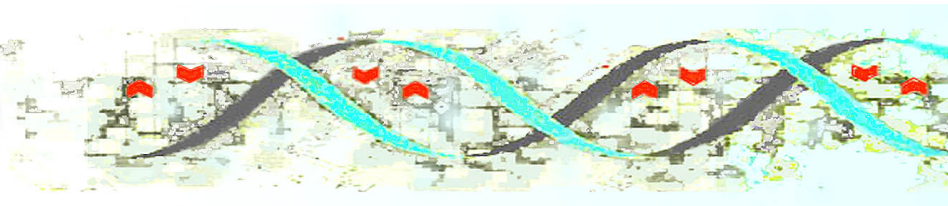
BREAKFAST SESSION \$ 7,500

- Sponsorship of the convening breakfast
- Your company logo on available accessories (eg. napkins, coasters etc)
- Your company logo on A1 sized foam-backed posters where the breakfast will be taking place
- Opportunity to give a short address at the beginning of the breakfast
- Delegate bag insert
- Two (2) free delegate places per breakfast sponsored

# SCIENTIFIC CONVENING

July 26-27, 2019

Newport, Rhode Island



## Hope Funds for Cancer Research

WOMEN & SCIENCE

LUNCHEON SPONSOR

\$ 15,000

A unique opportunity to have high profile branding at the convening.

- A unique opportunity to have high profile branding at a special social event at the convening
- Sponsorship of this private, high-profile luncheon and panel discussion
- Your company logo on A1 sized foam-backed posters where the lunch will be taking place
- Opportunity to give a short address at the beginning of the lunch
- Delegate bag insert
- Six (6) free delegate places at the private luncheon
- Recognition in the program by the award recipient's name
- Recognition during the convening
- Free registration to the meeting
- Free accommodation at the meeting at the selection of the Organizer

If you find that our offerings do not provide a perfect match for your marketing needs, let us know and we will customize a sponsorship program for you.

MEET THE SPEAKERS DINNER

\$ 25,000

A unique opportunity to have high profile branding at the main social event of the convening.

For further information on sponsorship and underwriting opportunities please contact:

- Your company logo on A1 sized foam-backed posters where the dinner will be taking place.
- Opportunity to give a short address at the beginning of the dinner
- Delegate bag insert
- Eight (8) free delegate places at the dinner at Marble House

Kathleen Rendos

Sponsorship Coordinator

Tel: (401) 847-3286

Email: [Programs@hope-funds.org](mailto:Programs@hope-funds.org)

TRAVEL AWARD

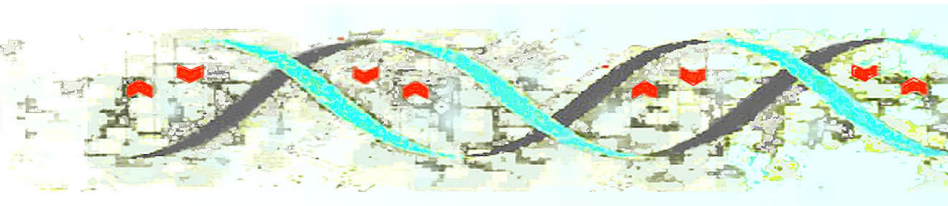
\$ 5,000

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# SCIENTIFIC CONVENING

July 26-27, 2019

Newport, Rhode Island



## Hope Funds for Cancer Research

### SPONSORSHIP AND UNDERWRITING ORDER FORM

#### 1. YOUR DETAILS

Company contact name for correspondence \_\_\_\_\_

Honorific (Prof. Dr. Mr. Ms.) \_\_\_\_\_

First Name \_\_\_\_\_

Last name \_\_\_\_\_

Title \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip Code \_\_\_\_\_

Tel \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

#### 2. ORDER DETAILS

\_\_\_\_\_ PLATNUM SPONSOR \$ 25,000

\_\_\_\_\_ GOLD SPONSOR \$ 15,000

\_\_\_\_\_ SILVER SPONSOR \$ 10,000

#### NETWORKING OPPORTUNITIES

\_\_\_\_\_ Coffee break \$ 2,500

\_\_\_\_\_ Breakfast Session \$ 7,500

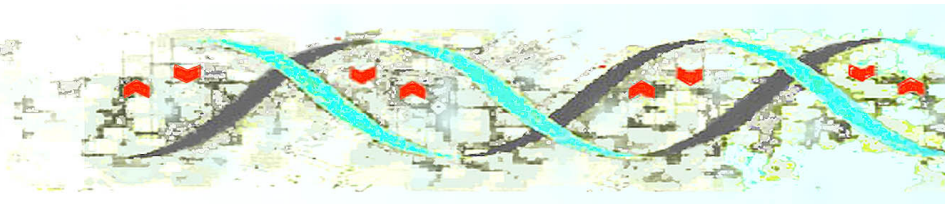
\_\_\_\_\_ Private Women & Science Luncheon (with expert Panel) \$ 15,000

[www.hope-funds.org/events/convening/](http://www.hope-funds.org/events/convening/)

# SCIENTIFIC CONVENING

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## Hope Funds for Cancer Research

Convening Dinner at Marble House with the Speakers \$ 25,000  
 Travel Award \$ 5,000

### BRANDING AND VISIBILITY

Delegate bag \$ 5,000  
 Lanyards \$ 4,500  
 Delegate bag insert \$ 1,500  
 Pens \$ 5,000

### 3. HOW TO PAY

Total amount payable \$ \_\_\_\_\_

I will send a check to Hope Funds for Cancer Research (174 Bellevue Avenue, Suite 208, Newport, Rhode Island 02840, USA)

I will arrange a bank transfer to Hope Funds for Cancer Research, please send me the payment details

I wish to pay by credit card

Note: The Convening Project Lead will contact you to take the payment

### 4. SIGN AND DATE THE FORM

I have read and agree to abide by the payment and cancellation terms as outlined below, and I understand that this form confirms my booking. I accept that from now on charges will be imposed for cancelled bookings, and that up to the full fee will be payable:

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Today's Date

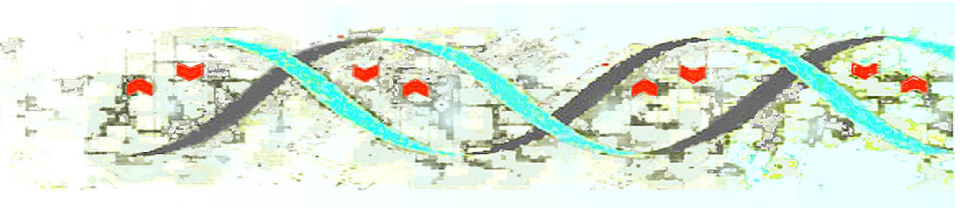
\_\_\_\_\_  
Print Name

*[www.hope-funds.org/events/convening/](http://www.hope-funds.org/events/convening/)*

# SCIENTIFIC CONVENING

July 26-27, 2019

Newport, Rhode Island



## Hope Funds for Cancer Research

### 5. RETURN TO

2019 Convening

Hope Funds for Cancer Research

174 Bellevue Avenue, Suite 208

Newport, Rhode Island 02840

Tel: (401) 847-3286

Email: [Programs@hope-funds.org](mailto:Programs@hope-funds.org)

### TERMS AND CONDITIONS OF SPONSORSHIPS AND UNDERWRITINGS

Acceptance of applications underwriting or sponsorship is at the discretion of the organizers.

Cancellations: If you find it necessary to cancel your underwriting or sponsorship package, please email the convening department immediately at [events@hope-funds.org](mailto:events@hope-funds.org). Cancellation more than 90 days prior to the first open day of the convening – 50% of the total charge as a cancellation penalty provided that written notice is received. Cancellation 90 days or less prior to the first open day of the convening – 100% of the total charge as a cancellation penalty.

Payment must be made in advance of the convening and is non-refundable according to the above cancellation terms.

You will be provided with confirmation of your booking, along with full details of shipping coordinates and relevant shipping deadlines.

The Underwriter or Sponsor shall not be entitled to withhold payment of any Amounts payable to the Organizer in relation to the underwriting or sponsorship package by reason of any dispute or claim by the Underwriter or Sponsor in connection with the underwriting/sponsorship package or otherwise nor shall the Underwriter or Sponsor be entitled to set off any amount which it is alleged is payable or due from the Organizer against any amount payable to the Organizer in relation to the underwriting or sponsorship package.

*[www.hope-funds.org/events/convening/](http://www.hope-funds.org/events/convening/)*