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Hope Funds for Cancer Research

Press Release For Immediate Release Media Contact: Melissa Eisenstat 646-541-6050

Hope Funds for Cancer Research to Ring the Opening Bell

Newport, RI - July 30, 2011 - Hope Funds for Cancer Research will participate in the Opening Bell Ceremonies for the NASDAQ market at 4 Times Square in New York City on Monday, August 1, 2011 starting at 9:15 AM.

"This is an exciting opportunity for a broad audience to learn about Hope Funds and the importance of funding early stage cancer research, which is critical to the discovery of more effective treatments for cancer patients," stated Hope Funds Trustee Melissa Eisenstat. A number of Hope Funds Trustees, Advisors, Scientific Advisors, Fellows and former Honorees will be participating in the Opening Bell Ceremony. A live webcast of the NASDAQ Opening Bell will be available at <u>Market Site</u> and a live broadcast will be available on certain financial news outlets.

For a link to NASDAQ's press release, Click here.

About Hope Funds for Cancer Research

The Hope Funds for Cancer Research was formed in 2006 to establish a funding vehicle that would take a rational scientific, medical, and investment approach to making grants for the most interesting and promising research efforts to address the most difficult-to-treat cancers, including pancreatic, lung, liver, sarcomas, esophageal, brain, gastric, and ovarian cancers, as well as rare leukemias, lymphomas and MDS. These cancers are insidiously aggressive illnesses that kill most of their victims within months, even with aggressive chemotherapy. The Trustees of the Hope Funds for Cancer Research believe that funding young, innovative researchers will lead to breakthroughs in these areas and increase life expectancy for those with these types of cancers. The Hope Funds for Cancer Research is a 509 (a)(1) charity under 501(c)(3) of the Internal Revenue Service's code.

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About NASDAQ OMX

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and NASDAQ OMX Baltic are not legal entities but describe the common offering from NASDAQ OMX exchanges in Helsinki, Copenhagen, Stockholm, Iceland, Tallinn, Riga, and Vilnius.

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