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Hope Funds for Cancer Research Media Contact: Joclyn Schaap 401-847-3286

Hope Funds for Cancer Research Announces 2011 Robert Tiedemann Award for Courage

NEWPORT, RI - June 22, 2011 - Hope Funds for Cancer Research, an organization dedicated to advancing innovative research for the most difficult-to-treat cancers, today announced its 2011 recipient of the Robert Tiedemann Award for Courage is Gary Jobson. The award will be presented at an event in Newport, RI on Sunday, August 7, 2011.

The Robert Tiedemann Award for Courage is presented to those who have demonstrated extraordinary courage as patients, advocates or physicians battling cancer. This year's recipient, decorated Americas Cup sailor Gary Jobson, has demonstrated courage as both a patient and an advocate.

"Mr. Jobson started raising funds and awareness for cancer research long before he had an all-too -personal encounter with non-Hodgkin's lymphoma, and then became a devoted advocate for cancer research, and the we think he is incredibly deserving of this award," stated Leah Rush Cann, chairman of the Hope Funds Board of Trustees.

About Gary Jobson

Gary Jobson is a world-class sailor and America's Cup winner. He has won numerous sailing awards and has been inducted into the America's Cup Hall of Fame. He won the America's Cup in 1977 as tactician for Ted Turner. He is ESPN's Sailing Analyst, a lecturer, and writer. Gary is an Editor at Large for Sailing World and Cruising World magazines. He is considered the eminent ambassador for sailing in the U.S.

While on a speaking tour in April of 2003, he became ill and was diagnosed with non-Hodgkin's lymphoma, and later noted that he found it quite ironic, since he had been heading up a charity regatta for the Leukemia and Lymphoma Society since 1994. Until that point the Leukemia Cup had always just been a way for Gary to do good for a worthwhile cause and get the sailing community involved. He had no personal connection to blood cancer and never dreamed that 10 years later he would be one of those benefiting from the funds he had been raising all those years.

Gary failed two rounds of chemotherapy and eventually underwent a peripheral blood stem cell transplant at University of Maryland Marlene and Stewart Greenebaum Cancer Center. Today he is cancer-free and back to a rigorous schedule of sailboat racing, broadcasting, as well as cancer advocacy. Mr. Jobson stated that being on the receiving end of the some of the innovative therapies that his fundraising efforts have made possible over the years is a humbling experience.

About the Robert Tiedemann Award for Courage

Robert Tiedemann was a lifelong sailor with a passion for vintage yachts. He passed away at age 56 in May 2006 following a courageous struggle with pancreatic cancer. During his career, he rescued a substantial number of antique sail and powerboats, including two 12-Metres, Gleam

and Northern Light. In 2007, the Trustees of the Hope Funds for Cancer Research named its award for courage in Bob's memory.

Recipients of this award are selected based on the courage they have demonstrated as patients, advocates, or physicians battling this daunting disease. Previous recipients of the award are Stephen Tebes, M.D. post humus in 2007; Antonio J. Grillo-Lopez, M.D., John K. Naughton and David Straus, M.D. collectively in 2008; and Nathan Robison, M.D. in 2010.

About the Hope Funds for Cancer Research

The Hope Funds for Cancer Research was formed in 2006 to establish a funding vehicle that would take a rational scientific, medical, and investment approach to making grants for the most interesting and promising research efforts to address the most difficult-to-treat cancers, including pancreatic, lung, liver, sarcomas, esophageal, brain, gastric, and ovarian cancers, as well as rare leukemias, lymphomas and MDS. These cancers are insidiously aggressive illnesses that kill most of their victims within months, even with aggressive chemotherapy. The Trustees of the Hope Funds for Cancer Research believe that funding young, innovative researchers will lead to breakthroughs in these areas and increase life expectancy for those with these types of cancers. The Hope Funds for Cancer Research is a 509 (a)(1) charity under 501(c)(3) of the Internal Revenue Service's code.

For additional information about the organization, please visit <u>www.hope-funds.org</u> or call 401-847-3286.

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